

Mukesh Nandan Prasad

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Educational Qualification

- Pursuing MBA (Agri Business) from Institute of Agri Business Management, Rajasthan Agricultural University, Bikaner.
- B.Tech.(Dairy Technology) from Allahabad Agricultural Institute-Deemed University, Allahabad in 2006-07 with 94.6%.

Academic Experience

- One month Summer training in Visakha Dairy, Visakhapatnam
- Six months Industrial Training in Vaishal Patliputra Dugdha Utpadak Sahkari Sangh Limited, Patna on Dairy Plant Operation during January - June, 2007.

Industrial Interface

- Summer Internship with Jubilant Organosys Limited on the project entitled “Formulation of Marketing Strategy for Enhancing the Sale of Biocompost in Gajraula Region”. The objective of the study were to assess the demand, finding the influencing factors of purchasing decision of farmers and dealers and study of competitors for formulating the strategy for selling the Biocompost.

Extra Curricular Activities

- Active member of National Service Scheme.
- Attended FICCI Consultative Conference on “APMC Model Rules” held on January 18, 2008 at New Delhi.

Personal Information

Date of Birth	:	December 10, 1980
Languages Known	:	English and Hindi
Father’s Name	:	Ram Bilash Singh
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Referees

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