

Monis Manzoor

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Educational Qualification

- Pursuing MBA (Agri Business) from Institute of Agri Business Management, Rajasthan Agricultural University, Bikaner.
- B.Sc. (Ag.) from Allahabad Agricultural Institute (Deemed University), Allahabad, U.P in 2006-07 with 85%.

Academic Experience

- Attended training programme on ‘Tea Plantation, Cultivation and Processing’ of 15 days duration at United Planters Association of Southern India (UPASI), Coonoor, Tamil Nadu.
- Vocational training of one week’s duration at the laboratory of CORDET, Indian Farmers Fertilizer Cooperative Limited. Phulpur, Allahabad.
- Rural Agricultural Work Experience (RAWEX) at various places in Uttar Pradesh in 2006-07

Extra Curricular Activities

- Participated in various cultural activities at university level.
- Active member of National Service Scheme in 2004-2006.
- Attendent FICCI’s Consultative Conference on “APMC Model” held on January 18, 2008 at New Delhi.

Industrial Interface

- Summer Internship with Jubilant Organosys Limited on the project entitled “Formulation of Marketing Strategy for enhancing the Sale of Biocompost in Gajraula Region”. The objectives of the study was to assess the demand, finding the influencing factor of purchasing decision of farmers/dealers and study of competitors for formulating the strategy for selling the Biocompost.

Personal Information

Date of Birth	:	December 25, 1983
Languages Known	:	English and Hindi
Father’s Name	:	Mr. Manzoor Ahmad
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Referees

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- Mr. Rajesh Sethi, Business Strategist, Industrial Chemicals Group, Jubilant Organosys Limited, Noida. Tel No. +91-9871371594 Email: rajesh_sethi@jubi.com